

### **statistics for business and pdf**

Statistics for Business and Economics 4 Contents Contents 1. Introduction 1.1 Gathering data 1.2 Data handling 1.3 Probability and statistical inference 2. Data description 2.1 Data distribution 2.2 Typical values 2.3 Measures of dispersion 3. Basic principles of probability 3.1 Set theory 3.2 From set theory to probability 4.

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about a population parameter from information contained in a sample. Elements of a statistical problem:

- (i) A clear definition of the population and variable of interest.
- (ii) A design of the experiment or sampling procedure.
- (iii) Collection and analysis of data (gathering and summarizing data).

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Notes for Introduction to Business Statistics Sarah Thandi Dippenaar University of Vienna version: 20 May 2013 These notes are work in progress. I would be very grateful for comments and identification of errors. Please send these to me at: sarah.dippenaar@univie.ac.at 1

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